

BECKER

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For Immediate Release

**PR EXECUTIVE JEANNE A. BECKER
NAMED PRESIDENT
OF CHERISH ADOPTIVE FAMILIES OF MIAMI**

Coral Gables, FL, July 18, 2002 – Cherish Adoptive Families, a non-profit organization dedicated to helping provide support and information to adoptive families, is pleased to announce that Public Relations Executive Jeanne A. Becker has been named their new president.

Cherish is run entirely by volunteers who dedicate themselves to providing support and information to potential adoptive families as well as families who have already adopted. Topics at monthly meetings include Raising the Adopted Child, Spirituality and Adoption, Preparing the Home Study and International Adoption.

Ms. Becker is President of Becker Consulting Services, Inc., a public relations and marketing consulting firm based in Coral Gables and established in 1988. The firm specializes in media relations, event planning and marketing consulting for banking/financial, technology, service provider and health care sectors.

An active community leader and a resident of Coral Gables, Ms. Becker was the 93/94 Chairperson of the Coral Gables Chamber of Commerce and the 95/96 President of the University of Miami School of Business Alumni Association. In 1998, she was awarded the Robert B. Knight Outstanding Citizen Award for her volunteer efforts to revitalize downtown Coral Gables resulting in the creation of the Business Improvement

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Jeanne A. Becker/Cherish

District of Coral Gables, an independent taxing district. In 1995, Ms. Becker was named Rotarian of the Year for her efforts chairing the Gables Promenade, an event that raised \$60,000 for a domestic violence shelter.

Jeanne holds a Masters of Business Administration from the University of Miami and a Bachelor of Business Administration from Florida International University. She is a member of the Rotary Club of Coral Gables.

Cherish meets the third Tuesday of most months at 7:15pm at the Baptist Hospital Medical Arts Building. Meetings are *free of charge* and open to the public. For more information, to volunteer or to become active with Cherish, please call 305-444-2181, email: jbecker@beckerconsulting.com or visit www.geocities.com/adoptionmiami.

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