

BECKER

Becker Consulting Services, Inc.
2121 Ponce de Leon Boulevard, Suite 720/ Coral Gables, FL 33134
Contact: Dolores Fernandez (305) 444-2181
Email: dfernandez@beckerconsulting.com

For Immediate Release

**PR EXECUTIVE JEANNE A. BECKER
NAMED DIRECTOR OF
GIFT OF ADOPTION FUND**

Coral Gables, FL, September XX, 2003 – The Gift of Adoption Fund, a national non-profit organization, has named Public Relations Executive Jeanne A. Becker a Director of the South Florida Chapter.

The Gift of Adoption Fund was established in 1996 to ensure that cost does not become an obstacle for loving families who hope to adopt and raise a child but cannot get over the financial hurdle related to the upfront cost of adoption. Domestic adoptions average a minimum of \$20,000 and international adoptions can require \$25,000. The Gift of Adoption Fund awards direct cash grants or interest free loans of \$3,000 to \$5,000 to South Florida families already accepted by qualified adoption organizations.

Ms. Becker is President of Becker Consulting Services, Inc., a public relations and marketing consulting firm based in Coral Gables and established in 1988. The firm specializes in media relations, event planning and marketing consulting for banking/financial, technology, service provider and health care sectors.

An active community leader, Ms. Becker is currently President of Cherish Adoptive Families of Miami, a non-profit organization dedicated to helping provide

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Jeanne A. Becker/Gift of Adoption Fund

support and information to adoptive families. She was the 93/94 Chairperson of the Coral Gables Chamber of Commerce and the 95/96 President of the University of Miami School of Business Alumni Association. In 1998, she was awarded the Robert B. Knight Outstanding Citizen Award for her volunteer efforts to revitalize downtown Coral Gables resulting in the creation of the Business Improvement District of Coral Gables, an independent taxing district. In 1995, Ms. Becker was named Rotarian of the Year for her efforts chairing the Gables Promenade, an event that raised \$60,000 for a domestic violence shelter.

Jeanne holds a Masters of Business Administration from the University of Miami and a Bachelor of Business Administration from Florida International University. She is a member of the Public Relations Society of America.

Currently, there are seven Gift of Adoption Fund Chapters in six states, including Florida, Illinois, New York, Ohio, Washington and Wisconsin. Today, the Gift of Adoption Fund receives over 250 applications each month and is only able to process a small number due to limited funding. A current goal is to establish Gift of Adoption Fund Chapters in each and every state thereby making adoption feasible for thousands of adoptive parents each year. For additional information, visit www.giftofadoption.org or call Allison Freeland at 305-989-2971.

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